

# Online Application Guidelines - Business Applicants -

In addition to these guidelines, please refer to the UN Global Compact Joining Policy.

To apply as a subsidiary or country-office of an existing UN Global Compact Participant, please also review Annex I of these guidelines.

To participate in the UN Global Compact, a Business Applicant must:

- 1. <u>Prepare a Letter of Commitment</u> (Fig. 1) that meets the following requirements:
  - **a.** The Letter expresses commitment to:
    - i. The UN Global Compact and its Ten Principles;
    - ii. Take action in support of the Sustainable Development Goals; and
    - **iii.** The annual submission of the Communication on Progress (COP), including its three necessary elements:
      - **1.** A statement signed by the Chief Executive Officer expressing continued support for the UN Global Compact;
      - 2. A description of practical actions; and
      - **3.** A measurement of outcomes.
  - **b.** The Letter is addressed to the current UN Secretary-General, H.E. António Guterres;
  - **c.** The Letter is signed by the company's Chief Executive Officer (name and title must be legibly printed underneath the signature);
  - **d.** The Letter is no longer than a two-page statement;
  - e. The Letter contains an official company letter-head (optional); and
  - **f.** The Letter is scanned and available for upload in PDF format along with the Online Application Form.

\*Template letters are available in ten languages <u>here</u>.

- 2. <u>Complete the Online Application Form</u> (Fig. 2a-2e) by following the five steps below:
  - Provide the basic information about your company, including the number of direct employees, the annual sales/revenue in USD, and a link to your company's website;
  - Provide the contact details for your company's Primary Contact Point. This person will be the main point of contact between your company and the UN Global Compact office;
  - **c.** Provide the contact details for your company's **Highest Level Executive**. The name of the Highest Level Executive who signed the Letter of Commitment **must** correspond to the entry in the Online Application Form.
  - **d.** Provide the contact details for your company's **Financial Contact**. If applicable, an invoice for the annual financial contribution will be sent after your company's application has been reviewed and accepted;
  - Ensure that your company's Letter of Commitment fulfils all requirements before uploading a digital copy in PDF format;
     Your company must be a legal entity in the country/state where it is based in order to become a UN Global Compact participant. To confirm your company's legal status, please upload your company's government registration document in PDF format.

*Please note: The Letter of Commitment is publicly posted on the participant's profile page on the UN Global Compact website in order to promote transparency.* 

	Fig. 1. Sample Template – Requirements of the Letter o	f Commitment for Business
	Applicants	Official company letter-head (optional)
	[Company letter-head]	
	[Date]	
		ddressed to the current UN Secretary-General, I.E. António Guterres
		ncludes the company's commitment to the <b>Ten</b> rinciples of the UN Global Compact
	Mr. Secretary-General,	
Expresses commitment to engage in partnerships to advance the SDGs and the annual submission of the COP.	I am pleased to confirm that <i>[name of company]</i> supports to United Nations Global Compact on human rights, labour, ecorruption. With this communication, we express our inter- principles. We are committed to making the UN Global Com- of the strategy, culture and day-to-day operations of our co- collaborative projects which advance the broader develop Nations, particularly the Sustainable Development Goals. Clear statement of this commitment to our stakeholders are We recognize that a key requirement for participation in the annual submission of a Communication on Progress (COP) efforts to implement the Ten Principles. We support public transparency, and therefore commit to report on progress UN Global Compact, and <i>annually</i> thereafter according to the policy. This includes:	environment and anti- ent to implement those mpact and its principles part ompany, and to engaging in ment goals of the United [Name of company] will make a nd the general public. he UN Global Compact is the ) that describes our company's c accountability and within one year of joining the
The COP will include the three , necessary elements.	<ul> <li>A statement signed by the chief executive expressin UN Global Compact and renewing our ongoing com- its principles. This is <i>separate</i> from our initial letter UN Global Compact.</li> <li>A description of practical actions (i.e., disclosure of procedures, activities) that the company has taken implement the UN Global Compact principles in eac (human rights, labour, environment, anti-corruptio</li> <li>A measurement of outcomes (i.e., the degree to whi indicators were met, or other qualitative or quantitative results).</li> </ul>	nmitment to the initiative and r of commitment to join the f any relevant policies, (or plans to undertake) to ch of the four issue areas on). ich targets/performance
	Sincerely yours, [Signature] [Name Mr. / Ms] [Title* CEO/Managing Director]	<ol> <li>Signature;</li> <li>Printed name; and</li> <li>Title.</li> </ol>
		The Letter (no longer than a two-page statement) is scanned and available for

upload in PDF format before completing

the Online Application Form.

# **Business Organization Application**

About your organization	
About your organization	Please provide a link to your website. If your company
Organization Name	does not have a website, please send a company profile and/or product brochure to
Website	info@unglobalcompact.org.
Number of Employees	All participating companies and organizations are required to have at least one direct employee.
Ownership *	
	Annual revenue should be expressed in USD and reflect the most recent figure available. Please use whole
Sector *	numbers (e.g., one million should be written as 1,000,000).
Country *	Any financial information submitted herein is strictly private, confidential and personal to the UN Global
	Compact and will not be shared or reproduced in whole or in part, with any third party without prior written
Please confirm your company's annual sales/revenue in USD: *	permission of an authorized agent of the company or
000,000	organization.

Is your company a subsidiary or country office of a UN Global Compact Participant or Signatory?

O Yes

O No

Does your parent, subsidiary, or affiliate company derive any revenue from:

The production or manufacturing of tobacco.\*

- O Yes
- O No

The produciton, sale and/or transfer of antipersonnel landmines or cluster bombs?\*

- O Yes
- O No

To see if your parent company is participating in the UN Global Compact, please search our list of participants: https://www.unglobalcompact.

org/what-is-gc/participants.

NEXT

# Fig. 2b. Online Application Form for Business Applicants (step 2 of 5)

#### **Primary Contact Point**

The main point of contact between your organization and the Global Compact Office. After your application is reviewed and accepted, this person will receive regular email including the UN Global Compact Monthly Bulletin, Communication on Progress deadlines (for business participants) as well as updates on news and events.

#### **Details for Primary Contact Point**

NEXT

Please Select *		
Mr.	This will be your company's <b>primary cont</b> receive updates, news, and reminders per	
First Name	engagement with the UN Global Compact deadlines, UN Global Compact Monthly B	(i.e. COP
Middle Name	deadimes, on Global compact Monthly B	ulletin, etc.).
Last Name		
Job Title		
Email	Please use a business email address.	
Phone		
Country *		
Choose a Country	∽	
Postal Address		
Address Cont.		
City		
ZIP / Postal Code		
Login information		
Please create a username and password. You will need this login to upo	date or check the status of your application.	
Username		
Password		

Please save your login credentials, as you will be periodically required to access your company dashboard.

# Fig. 2c. Online Application Form for Business Applicants (step 3 of 5)

# **Highest Level Executive**

The Highest Level Executive (Chief Executive Officer or equivalent) signs the Letter of Commitment for your organization. After your application is reviewed and accepted, this person will receive official documents such as policy updates, reports, and invitations to special events via postal mail.

The Highest Level Executive is the same person as the Primary Contact

Details for Highest Level Executive	The name of the company's <b>Highest Level</b> <b>Executive</b> who signed the Letter of Commitment must correspond to the entry in the online application form.	
Please Select *		
Mr.		
First Name	The Highest Level Executive will only receive	
Middle Name	official documents such as policy updates, reports, and invitations to special events.	
Last Name		
Job Title		
Email	Please use a business email address.	
Phone		
Country *		
Choose a Country	♥	
Postal Address		
Address Cont.		
City		
ZIP / Postal Code		
NEXT		

COMPANY REVENUE BY ANNUAL GROSS SALES/REVENUE (USD)	REQUIRED ANNUAL CONTRIBUTION (USD)
>30 billion	30,000
10-30 billion	25,000
5-10 billion	20,000
1–5 billion	15,000
500 million – 1 billion	7,500
250 million – 500 million	5,000
50–250 million	2,500
25–50 million	Local Network fee will apply
<25 million	Local Network fee will apply

Fig. 2d. Online Application Form for Business Applicants (step 4 of 5)

If applicable, your company's annual contribution invoice will be sent to the **Financial Contact**.

### **Financial Contact**

Thank you for your commitment. If applicable, an invoice will be sent after your company's application has been reviewed and accepted. Please provide a Financial Contact to receive the invoice.

O Use the Highest Level Executive / Primary Contact 🛛 🖲 Add a new Financial Contact

#### **Details for Financial Contact**

Please Select *		
Mr.	~	
First Name		
Middle Name		
Last Name		
Job Title		
Email	Please use a business em	ail address.
Phone		
Country *		
Choose a Country	~	
Postal Address		
Address Cont.		
City		
ZIP / Postal Code		

NEXT

# Fig. 2e. Online Application Form for Business Applicants (step 5 of 5)

#### **Letter of Commitment**

Please ensure that your Letter of Commitment has been signed by your organization's chief executive and scanned for upload before completing this form. The uploaded file should be in PDF format.

Choose File No file chosen	The Letter of Commitment should fulfill all
	requirements and be uploaded in PDF format.

#### **Proof of Registration**

Please show proof of official/legal registration by uploading a government registry document that contains company information (for example, registered office address, company status, company type, directors/officers, nature of business, etc.).

Choose File No file chosen

□ I have read and agree with the terms of the privacy policy and cookies policy.

SUBMIT

Please note that your company must be a **legal entity** in the country/state where it is based in order to become a UN Global Compact participant.

To confirm your company's legal status, please upload your company's government registration document in PDF format (e.g. incorporation form, corporate tax registration, SEC/public trading registration, etc.)

# Annex I: How to submit an application to join as a subsidiary\*

Subsidiaries that wish to actively engage with the UN Global Compact or a Global Compact Local Network should formally join through the <u>online application</u>.

## Letter of Commitment

- Subsidiaries may choose to submit their parent company's Letter of Commitment (if it is available). Letters of Commitment may be downloaded from the parent company's <u>public profile</u>.
- If a parent company Letter of Commitment is unavailable or from a previous CEO, then use a copy of the current CEO statement of support from the most recent parent company COP.
- Subsidiaries may produce their own Letter of Commitment, and have it signed by the Highest Level Executive of the local office.

# **Online Application**

Please identify your company as a subsidiary of an existing UN Global Compact participant in **step 1** of the online application:

	our company a subsidiary or country office of an existing UN Global Compact participant? Yes
$\bigcirc$	No
Plea	ase select your parent company:
Or	ganization name
For	more details, please read our subsidiary engagement policy here

To see if your parent company is participating in the UN Global Compact, please search our list of participants: <u>https://www.unglobalcompact.org/what-is-gc/participants</u>.

The subsidiary should submit its own government registration document and annual/sales revenue information for the application process.

Benefits of subsidiary engagement include:

- The parent company's Communication on Progress will be automatically replicated on the subsidiary profile each year.
- The global annual fee will be waived. Instead, the subsidiary will pay only a local subsidiary fee to the relevant Local Network.
- The parent-subsidiary relationship will be showcased publicly.

\*The term "subsidiary" is defined as a company controlled by another company in the sense that the parent can dominate the decision-making process of the subsidiary in relation to its financial and operating policies in pursuance of the objectives of the parent company.